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Cross-Media Advertising
Employee Spotlight
Mini Moves
And More...
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<th>Name</th>
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<tbody>
<tr>
<td>Maury Westerdale</td>
<td>Chairman of the Board</td>
<td><a href="mailto:info@onthemovetrucks.com">info@onthemovetrucks.com</a></td>
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<tr>
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<tr>
<td>Noemi Gonzales</td>
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<td>Chuck Upshaw</td>
<td>Sales Associate</td>
<td><a href="mailto:cupshaw@onthemovetrucks.com">cupshaw@onthemovetrucks.com</a></td>
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Dear On The Move Customers!

Every time I speak to a customer that has something nice to say about their truck, I get so excited. It is awesome to work for a company whose stated goal is helping their customers increase their profits (it's even in our Mission Statement!). This has led me to create surveys to find out how you use your truck, how much you charge and how you feel it has helped your business grow. If you receive a survey in your email, please take a moment to provide me your feedback. I would love to share the information in our magazine and show the innovative and creative ideas straight from our customers.

It has been a rough winter around the country. And since your truck is such a unique and special part of your business, I want to remind you to check it out this spring. Make sure the tires, windshield and fluids are up to par. This winter has made me buy more lotion than ever to protect my skin. Your truck deserves the same type of attention. Give it a nice detailing to remove road salt and protect against rust.

It is also tradeshow season! We will be attending quite a few, so check out our calendar of events and catch up with us at one of the events. We love seeing our customers face to face! As always, send me any testimonials, articles or pics for next quarter’s magazine.

cj@onthemovetrucks.com

Sincerely,
CJ Steen
Marketing Director

New Trucks on the Road!

Events

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<td>Las Vegas, NV</td>
<td>April 7-9</td>
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<td>Florida Self-Storage Association</td>
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<tr>
<td>Midyear National Association of Realtors</td>
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Employee Spotlight

Name
Brian Obeck

Where are you from?
I was born in New Jersey but call Texas home. I have lived in the San Antonio area for about 90% of my life.

Position at On The Move
Chief Financial Officer

When and how did you start working at On The Move?
I started working for On The Move in March 2007. I worked in the Manufacturing field for over 16 years and I decided to make a change. The same day I called a friend to let him know I was going to start looking for a new job, he received a call from On The Move looking for a Controller. The timing was prefect. I met with Susan Nash and Mark Ulfig and we agreed that I would be able to bring some additional skills to help On The Move grow in the coming years. It has been fun learning and growing together.

How does your family or you know other employees at On The Move?
My wife, Gigi, and my boys (Tanner and Tyler) and I all love and appreciate On The Move. The company is always looking to involve the staff and their family members in various events each year, including Christmas parties, annual parades, employee appreciation days and even tradeshows. This has not only provided us with time to get to know fellow employees outside of the office, but also their family members. The boys love to come by the office to see and play with all the new projects and ideas. They spend hours driving everything from the 1903 Oldsmobile Replica cars to the 1 person golf carts.

Favorite thing about working at On The Move?
I appreciate the value On The Move places on each of its employees. The company truly works with every employee and cares about their well being.

I’m happiest when:
When my golf game is working like I expect it to. The problem is that age is working against me.

Favorite animal
Dogs. We currently have a Yellow and Black lab at the house. Although they do not get to go hunting as much as they would like, seeing a gun makes them crazy with excitement.

Hobbies
I love to play golf. I also love to spend time outdoors. It does not matter if it is hunting, fishing or just being out on the lake.

Funny Memory with OTM
I would say one of the better times was when a major trade-show and the boys’ spring break overlapped. Gigi and the boys were able to join me in Vegas for the show. We were able to see the Grand Canyon and other sites after the show. It was a great opportunity to mix family and work together.

On The Move News

New sign
On The Move walks their talk. We recently reinvested in a new LED sign to bring attention to our location. Not only are we having fun being creative with messages on the sign but our walk-in traffic continues to increase. We really believe in keeping our image fresh! You will notice our new branding on our business cards and magazine advertisements as well.

1st Birthday Party
Our future CEO celebrated his first birthday. Tristan Steen will fit right in at On The Move with his love for cake! He did not leave any leftovers for his mom, CJ Steen.

Congrats to our most loyal employee!
Many of you have spoke to our Office Manager, Marcia Mattick, over the years. She is celebrating her 17th year with On The Move. We appreciate her hard work over the years.

Anniversary
Sylvain and his wife Tammy celebrated 4 years together this January.

Condolences
Please send condolences to one of our employee’s family. Melody Wooldridge passed away. She worked for On The Move Insurance Agency as an Account Executive. Her kind heart and bubbly personality will be missed.
On The Move is now offering licensees conventional leasing on antique, classic or other high end collector cars.

Working with our lenders, On The Move is now offering a program that will allow us to put antique, classic and high end collector vehicles into a conventional lease. What a solution for a car buff to be able to add to their collection or free up capital. With our new program, On The Move can put you into the car of your dreams. If you already have that car, call and ask us about our purchase lease back program. Details will vary based on the state the vehicle is registered in. All vehicles are subject to appraisal and approval.

Remember, whether it’s for your future purchases or existing garage collections, On The Move can now put your personal vehicles into a lease and help you release your cash flow.

We are here to help...
Background
The cost of advertising is expensive. We were developing a 1903 Oldsmobile replica and became more and more concerned about the marketing cost. We had already spent $45,000 and were looking at another $150,000 for a conventional launch. While we have not abandoned the 1903 Olds, we have put it on hold. We knew we needed a powerful low cost sales tool. Once again an old adage “The mother of invention is necessity” came into play!

Solution
A seasoned inventor, Maury Westerdale, came up with and developed the idea of using the internet, personal e-mails coupled with multi-level commissions to entice users to forward e-mails generated by the “Finders Fees” program. The algorithms that control the distribution of funds are variable as are the commissions. The customer dictates cost and commission. The system administrator is responsible to input all controls. “PayPal” will distribute commissions as directed by the program. We knew that e-mails could be viewed as “SPAM” and be deleted by filtering programs. To overcome that problem we make the e-mails personal and the e-mails are only to be forwarded to known recipients!

Results
We have spent the past few years refining and testing “Finders Fees” and have developed this excellent marketing tool. Check out www.findersfees.info to set up your very own marketing campaign.

Contact CJ Steen at cj@onthemovetrucks.com for more information.

WHICH TENANT WOULD YOU CALL FIRST?
The one with the protection plan or the one without?

Protect your tenant’s property and your reputation.
It’s easier and more affordable than you think with On The Move’s industry leading tenant protection program.

CALL: (800) 645-9949
The best way to build your own personal sales force!

Finder’s Fees gives you the tools you need to sell products, launch email campaigns, and track campaign results.

Call us at 800-645-9949 or visit us at www.findersfees.info for more information.
Church’s Chicken® will debut its brand new, state-of-the-art food truck on Monday, December 8th when the mobile restaurant departs Atlanta, GA and embarks on a multistate journey. The food truck will arrive in Montgomery, AL on December 8th and then continue on to Mobile on December 9th, New Orleans on December 9th and 10th, Houston on December 11th, San Antonio on December 12th and 13th and depart for the Rio Grande Valley on December 14th, where it will remain into 2015.

In each city, the food truck will visit Church’s Chicken® restaurants and local landmarks where team members will pass out swag and coupons. Chicken lovers who post about a food truck sighting and tag #KeeponCluckin will have the opportunity to win $20 gift cards. Also, guests are invited to help name the Church’s® food truck for the chance to win $1,000. In select locations, the food truck will provide mouthwatering samples of Church’s® signature menu items including bone-in chicken, honey-butter biscuits and new Oreo® Biscuit Bites™, while Churchie, Church’s® beloved mascot, greets guests.

The food truck will also make stops at non-profit youth organizations and fire stations in select cities and distribute school supplies, T-shirts, hats and additional swag. Additionally, Church’s® will present these organizations with a $500 donation as a gesture of support for their noble efforts in the community.

“We are thrilled to unveil Church’s® first-ever food truck this holiday season,” said Mark Snyder, EVP, Global Chief Marketing Officer at Church’s Chicken®. “We invite chicken lovers from Georgia to Texas to share in our celebration by visiting the food truck as it journeys cross-country.”
On The Move Inc.
Custom Food Trucks
800.645.9949 www.onthemovetrucks.com

Extended slide out and step down service area for eye to eye customer interaction and increased space.

25 KW LP generator
200lb ASME propane system with safety shut off valve
60 gallon fresh/75 gallon grey water tanks
Commercial flooring with drain
And much, much more...

LATEST

YOUR TRUCK YOUR WAY.


Mission Statement:
Through superior customer service and quality innovative products, On The Move provides their licensees the ability to add value and profits to their business.
Small Facilities, Big Profits

By: Joe Torrini; V.P. of Insurance Services

On The Move Insurance Agency has partnered with Protection Plan Training Services (PPTS), a management company providing training and access to an affordable contract liability insurance policy. When a facility signs up for the training program offered by PPTS, they enjoy a pay per month per protection plan fee that includes training and the cost to insure the risk of the program.

It’s a simple way to offer a protection plan without purchasing an annual policy. As well as insuring the cost at a set rate, the facility gets to set its own pricing, thereby determining its margin. The protection plans are insured with a zero deductible for both the facility and the tenant with all claims handled by PPTS’s carrier. PPTS training is comprehensive with many different implementation strategies available for operators to offer their existing tenants.

The PPTS program is unique in that it provides a way for facilities to grow their protection plan program to the point where it may one day warrant the facility purchasing its own policy, greatly improving margins. For more information on what PPTS can do to help you raise your rent roll and portfolio value, visit getsecurelease.com/PPTS to calculate potential increase in rental revenue and portfolio value.

Call an On The Move Self-Storage Insurance Specialists today for more information at 800-645-9949.
LET US SHOW YOU HOW

Join our new protection plan training program and benefit from:

• Live online training
• Marketing materials including posters and counter cards
• Tools and strategies to help you reach your existing tenants effectively
• Pay a set rate per protection plan per month, you set the rate and keep the rest
• Finest terms and conditions in the industry
• No deductible for the facility or the tenant
• The opportunity to increase margins substantially
• No upfront premium investment

Speak to a Protection Plan Training Specialist to find out how to join this incredible new program.

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getsecurelease.com | onthemoveinsurance.com | onthemovetrucks.com
Cross-media advertising is a strategy that leverages the strength of several different advertising vehicles to present your brand or product to the world. Unfortunately, it is a strategy often overlooked by small businesses.

We’re talking mobile marketing here – on several levels. When you combine the power of the two-way exchange of social media on your customer’s mobile devices with the high visibility of vehicle wraps, you have a one-two punch that knocks out your competition.

Don’t underestimate the value of social media and mobile marketing. A 2013 report from Texas Tech University stated brand loyalty can be built and strengthened through the use of social media and suggests Twitter is the “optimal platform” for customer and company interaction.

“Whether it is a customer reaching out to a company or a company sharing information with its followers, this constant communication is ideal for encouraging customers to remain brand loyal,” the report said.

As for vehicle graphics, studies from the Traffic Audit Bureau for Media Measurement found a vehicle wrap can generate 30,000 to 70,000 views per day. The Outdoor Advertising Association (OAA) states that more than 95% of Americans are reached by media targeting vehicle drivers and passengers with 30% of mobile outdoor viewers indicating they would base a buying decision on the ad they see.

Compared to other forms of outdoor advertising, vehicle wraps are a great value. Cost per thousand impressions or CPM, is the method used by advertisers to measure advertising cost across different media. The high visibility combined with the long-life of modern vehicle wraps makes the CPM a fraction of the cost of other forms of advertising.

Here is a cost breakdown of several popular forms of advertising according to the OAA:

- In the top 100 television markets, a 30-second prime-time spot cost $17.78 per CPM.
- In the top 100 newspaper markets a one-third b/w page ad cost $22.95 per CPM.
- In the top 100 radio markets a 60-second drive-time ad cost $8.61 per CPM.
- The average for all forms of billboard ads cost $2.18 per CPM. Vehicle wraps cost $0.77 per CPM or less.

So, what are some strategies for marrying social media with your vehicle graphics for your business? Here are some ideas currently being used in three industries.

**FOOD TRUCKS**

Because food trucks are often on the move, the ability to let your customers know where you are is a must. If you are already Tweeting or posting to Facebook today’s location, why not prominently display a QR Code on your truck that points your customer’s smartphone to your site and let them know where you’ll in the future. Tell them to check Instagram for a picture of where you are currently - this is especially helpful if it might be an unfamiliar area. If your menu frequently changes or if you run daily specials, a suggestion to “Check Out Today’s Special” with your website address below keeps your message current. Advertise your customer loyalty program through a local search mobile app like Foursquare.

**SELF-STORAGE**

Show your website address and invite those who see it to go online to see rental rates, check availability, and make a reservation. Does your web address incorporate your company’s name? It may be easier to remember than your phone number when it passes a prospective customer at highway speeds.

**REAL ESTATE**

Incorporating the address to your website or a QR Code lets prospective home buyers see the properties you currently have listed on your website and learn more about you and your agency 24/7. Provide the link to your YouTube page featuring videos with past clients offering glowing testimonials.

These are just a few of the ideas currently being used. The possibilities are limited only by your imagination.

So, are you interested in pushing your advertising message out to a wider audience without breaking the bank? Why not drive more traffic to your web presence and increase brand awareness with the high visibility of vehicle graphics.
For Vinny Sinisi, a real estate professional in Magnolia, Texas—one of the hottest real estate markets in the nation—capturing clientele boils down to one simple thing: thinking outside the box. “I have a very creative mind, therefore, I’m always looking for different ways to capture clientele and give back to the community I serve at the same time,” says Sinisi. And thanks to On The Move—a commercial truck leasing and sales program—not only is Sinisi able to stay ahead of the competition, he’s able to do so while giving back to the community he so proudly serves.

Having purchased his first truck from On The Move in March 2014, Sinisi notes that it’s one of the best investments he’s ever made. “One of the main reasons we got the truck is because we have a lot of people on the move in the area,” says Sinisi, “and it’s been a great way to advertise Team Sinisi Real Estate Group within the local market.”

In fact, when the truck isn’t being used by clients, charities and church groups, it’s parked in a prominent location, garnering a lot of attention. “Our sponsors love the fact that their name is all over the truck,” says Sinisi, who goes on to say that working with On The Move has been a seamless, stress-free experience from the getgo. “The entire process—from choosing the truck and graphics to getting them applied—only took a few weeks,” adds Sinisi, who says that he’s received nothing but rave reviews from everyone who has used the truck.

While the truck is provided free of charge (Sinisi simply asks those who use it to fill up the gas tank and make a donation to the Texas Children’s Hospital and the Wounded Warrior Project), it also comes with a ramp, a hand truck and a bunch of moving blankets, all of which go a long way toward making the moving process that much easier for everyone involved.

Adding an additional layer of ease to the process, anyone interested in using the truck—whether it be to move their belongings to a new home or deliver toys to children throughout the holidays—can request specific dates and provide their license and proof of insurance online, making the truck extremely accessible to the entire community.

With plans to add more trucks to the roster in the near future, Sinisi notes that the truck has been a boon when it comes to advertising both himself and his team, as well as his sponsors. With a marketing scheme that revolves around the American flag—and a truck that proudly displays the red, white and blue—On The Move goes a long way toward keeping both Sinisi and his team top of mind in the Magnolia, Texas, market.

Out-of-the-Box Advertising Key to Capturing Clientele in Hot Markets

By: Paige Tepping; Reprinted with permission from RIS media
Did you know that we can help you set up a mini-move service at your facility? Please see the Q&A about mini move services. I discussed the service with our Chairman of the Board, Maury Westerdale.

Why did you decide to offer a mini move service?
While offering my truck for free with move in, a lot of people asked if I knew any movers. Not everyone has the ability to move their own belongings and even more people do not trust moving companies. It seemed like a perfect fit to offer a moving service from my facility.

How does it work?
I simply let my customers know that I had the service available. I hired a few guys and provided them polos with my storage facility’s logo to wear with their jeans. They would go to the customer’s homes and see what all was to be moved. They would then create an estimate. I paid the guys an hourly rate and a bonus if they reached our monthly goal.

How far would you go with a move?
Mostly local but in a few instances I had people moving from out of state into my facility. The movers would just charge for travel time.

How much did you charge?
I would charge $80/hour with a minimum of two hours. I would waive the truck rental fee.

Was it simple to set up?
It was very simple! I already had trucks. My storage manager’s boyfriend and my assistant manager’s boyfriend were very eager to assist in the business. They also had friends willing to work when they had larger moves. I would just simply have them fill out the truck rental forms that On The Move provides and have them scheduled. We grew so fast with the moving service, we ended up having four trucks available to movers and our customers that just wanted to use the truck themselves.

How much did offering a mini move service add to your bottom line?
It increased my annual revenue by over $40,000 annually taking into consideration the value of new tenants that would not have rented from me if I did not offer this service.

Do you remember the scene in The Jerk where Steve Martin is yelling, “He hates the cans, he hates the cans!!” Well, I’m yelling, “The cars are good, the cars are good!!” For the record, all manufacturers of automobiles in the WORLD are making good cars. It is time for the vehicles to stand on their own merit. They are screaming, “We are good, we are good!” Granted, there is an issue of quality, fit and finish and certainly those costly creature features. But when it comes to the fundamentals of a vehicle, the drive train, the wheels, the tires, the brakes, the cooling system, the doors….they are all good, they are all good. For Pete’s sake, a new Hyundai has a 100,000 mile warranty! But you’re not going to find a Hyundai at the top of the consumer’s all sacred “which cars to only consider” list written by paid advertising executives that are advertising something else not nearly as good as the vehicles that they leave off of the page. Here is the point: It is consumer driven (ha, no pun intended). At the end of the day, it is all about what the consumer wants and Chooses to believe. Now, I have thirty years sitting behind the desk of the guy who sells you the car. I have started to form an opinion. Here it is… the consumer published guides are hog wash. Just like the sentiment in the old favorite country song of Merle Haggard. (Whom incidentally I love and still have his first eight track.) Remember the song? Are the good times really over?

"Wish a Ford and a Chevy could still last ten years, like they should
Is the best of the free life behind us now?
Are the good times really over for good?
Stop rolling down hill
Like a snowball headed for hell….."

The cars are good, the cars are good! I know a Pete who has a 14-year-old Chevy with 165,000 miles and it has that much more left to go, easy.

Here’s what I say…if you’re in the market for a vehicle, get the one you want. Now I realize the reality of your budget has a bearing on that decision but still get the one you want within the confines of your circumstances, whatever they may be and be glad you have a choice. If you are going to live and die by a consumer guide then at least have the respect and decency to buy the one on top of the list which is currently a Ford Focus. We have a real nice one on the lot. See it at www.onthemovevehicles.com.
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<td>Ford</td>
<td>E-450 Food Truck</td>
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<td>White</td>
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<td>Silver</td>
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<td>Grey</td>
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<td>Blue</td>
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Sales executives and sales managers would agree that their sales teams need ongoing training, coaching and support to get to the top of the game and stay there. Even the most experienced, driven and efficient sales professionals should constantly upgrade their skills and keep abreast of new sales trends and emerging technologies.

In a fiercely-competitive market, your sales reps should challenge themselves to learn more, achieve greater results and embrace new strategies. Those who appreciate the value of education stand a better chance of maximizing their potential and optimizing results.

Effective sales training should be an essential aspect of your sales strategy. In fact, it is vital for your long-term business success. The way you train your sales personnel will ultimately influence your earnings, reputation, and competitive standing.

Businesses that are ready to invest in sales training have a serious decision to make: should they rely on their internal resources and educate their sales people in-house, or will they benefit MORE from outsourcing the process to a sales training company, with a proven track record and experience?

In today’s blog we will review the main advantages of outsourcing sales training, which may help you transform your sales team and drive your business forward.

SALES MANAGERS ARE TOO BUSY TO FULLY FOCUS ON TRAINING

Sales managers are tasked with devising, testing and evaluating a variety of training strategies and techniques for their new and existing sales reps. That is a challenging, time-consuming and overwhelming responsibility. It may impose undue stress on them, disrupt their day and preclude them from doing what they are good at – selling, coaching, and managing accounts. If they spread themselves too thin, their productivity will suffer and the company’s earnings may eventually go down. Therefore, a lot of organizations are increasingly turning to sales training companies and get the help they need to educate their sales reps.

SALES TRAINING COMPANIES PROVIDE A FRESH PERSPECTIVE AND SHARE INNOVATIVE IDEAS

Some sales executives still adhere to the old way of managing and training their sales force. They are oblivious to the fact that the sales world continues to evolve; what worked in the past may no longer have the same impact in today’s marketplace. The organizations that embrace change and adapt to new challenges...
are poised to gain the edge over their competition and increase market share.

If you decide to offer sales training in-house, you’ll need to put an enormous amount of time into research, while putting other crucial tasks and responsibilities on hold. But when you work with a sales training expert who is up-to-date on all the latest developments in the business world, they will do all the work for you and tell you exactly what is going on in the field, what works and what doesn’t, and what the best way is to move your team forward. Your sales force will be exposed to new and reliable sales methodologies that are proven to work and have been developed, polished and enhanced by experts with years of business experience. It feels good knowing that you give each sales employee all the critical tools they need to fulfill their potential and maximize results.

SALES MANAGERS ARE NOT TRAINING EXPERTS

Let’s face it: sales training is a skill. While sales managers are adept at a wide variety of sales-related tasks, they are not training specialists and may not have the time or aptitude to devise a powerful sales training strategy. As a matter of fact, the development, management and delivery of training may not be within the realm of their expertise. That’s what sales training companies do. It’s their bread and butter and it’s core to their business. Rather than being a jack of all trades, bring an expert onboard, and let your sales team get the training they need to thrive. You know they deserve it.

SALES EXPERTS WILL HELP YOUR TEAM COMMUNICATE MORE EFFECTIVELY

Training experts will help your sales people clearly communicate the value of your products and services. They will teach them how to identify customer needs, present persuasively, and, listen actively. Your staff will learn how to decode body language signals, facial and vocal expressions and fine-tune their message accordingly. This psychological approach requires expert knowledge and advice, something your sales reps will not be able to obtain internally.

OUTSOURCING WILL SAVE YOU TIME AND MONEY

In order to provide effective training, you need to develop a wide array of training manuals addressing different aspects and stages of the sales process, customer service and relationship building. In addition to that, you need to cultivate a reinforcement process that may include practice sessions, evaluation strategies, group coaching and one-on-one coaching, quizzes, exams, mock interviews, among other things. No matter how savvy, sharp or dedicated you are as a sales manager or sales executive, wrapping your mind around all these tools and activities may be impossible and impractical (especially given the hectic schedule of a sales manager). Outsourcing your sales training will significantly decrease the amount of time it would take to keep your team up-to-date or bring your new hires up to speed. This is your opportunity to turn each sales professional into a more productive and efficient staff member in less time.

Also, as we stated above, powerful sales strategies should be based on extensive research, rather than personal experience or opinions. No matter how valuable, the sales manager’s subjective point of view may not serve as a solid foundation for sales training. Therefore, the training steeped in research will prove to be of greater value and have a bigger impact.

BOTTOM LINE

Rolling out a great product will only get you THAT FAR if you don’t equip your sales reps with all the crucial tools they need to do their job and succeed in a fiercely-competitive market. Simply put, the more time, effort, energy and thought you invest into the training process, the more likely you are to see positive revenue growth and get to the top of the game.

By outsourcing your sales training to a training expert, you will ensure that your sales reps will receive the high-quality, practical and results-driven training they deserve to realize their full potential. Knowing that their organization is doing everything in its power to help and educate them will prompt them to exert extra effort to optimize results and move your business forward. In addition, compelling and intellectually-stimulating training will not only help you attract sales superstars, but also retain top talent and increase your competitive advantage.

For more information about Janek and their sales training solutions, please visit www.janek.com/what-we-do/sales-training/ or call 800.979.0079 today.
Testimonials

OUR CUSTOMERS HAVE BEEN PLEASED WITH OUR GRAPHICS DEPARTMENT. THANKS FOR THE FEEDBACK!

I just wanted to thank you again for all of your hard work. Everyone loves my new truck and I am very pleased with the results.

Tasha Bourgeois
Senior Mortgage Specialist
Premier Lending, LLC
Teamtasha.net

Just letting you know that Justin did an incredible job pulling our graphics together, listening to our wants and providing us with a great looking job at the end. He communicated quickly and was excellent to work with. Giving him a great recommendation!

Truck’s been out two days in a row. Already had calls.

Sincerely,
Jodi Detamore, Chief Executive Officer
Truck of the Quarter:
CLOVIS SELF STORAGE & EXECUTIVE SUITES

How did you become involved in the self-storage industry?
Our business is family owned and operated that began almost 8 years ago with one facility. Currently, we are up to 4 facilities.

How long have you been a customer of On The Move?
We have been involved with On The Move for 10 months.

How do you use your truck?
We use our truck to provide move-in services for new customers.

What is your favorite thing about your truck?
The truck is a moving billboard that provides a service for move-in customers as well as marketing.

Any advice for being successful with a rental truck program?
Our focus is on providing the truck to move-in customers to our storage facility. It has worked wonders for move-ins.

Are there any other product you use of On The Move that you may recommend?
We currently use SecureLease too.
On The Move Inc.
Complete Rental Truck Program
800-645-9949  www.onthemovetrucks.com